



# CORPORATE Partnerships

Registered with



FUNDRAISING  
REGULATOR

[www.iowyouthtrust.co.uk](http://www.iowyouthtrust.co.uk)

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Charity Number: 1087163 | Company Number: 04149036



Dear Island Business Leaders,



At The Youth Trust, we believe that every young person deserves the opportunity to thrive—regardless of their background or circumstances.

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On the Isle of Wight, a silent crisis is unfolding among our young people. 12% have attempted to take their own life, and 31% have self-harmed (Youth Trust Census 2025) often as a way to cope with overwhelming emotional pain.

Isle of Wight Youth Trust  
114 Pyle Street  
Newport  
Isle of Wight  
PO30 1XA

A staggering 77% worry excessively, and 70% often feel unhappy, down, or tearful (Youth Trust Census, 2025)—painting a picture of widespread emotional distress. These figures are not just statistics—they represent island children, real struggles, and a generation in urgent need of support.

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At The Youth Trust, we're working every day to address these challenges through mental health services, mentoring, and life skills programmes. But we can't do it alone. Your business can be part of the solution—by partnering with us, you can help fund vital services, engage your team in meaningful volunteering, and co-create initiatives that give young people hope, stability, and a path forward. As a valued part of our local business community, you have the power to make a lasting difference. By partnering with us, you're not only investing in young lives—you're also demonstrating your commitment to social responsibility, community wellbeing, and the future workforce of our island.

### **Why Partner With Us?**

We offer flexible, bespoke partnerships that align with your brand values and business goals. Whether you're looking to make a one-off impact or build a long-term legacy, we'll work with you to co-create meaningful campaigns that benefit both your business and the young people we serve.

### **How Your Business Can Help**

There are many ways to get involved:

- Financial support through donations or Charity of the Year partnerships
- Employee engagement via fundraising, volunteering, or mentoring
- In-kind contributions such as goods, services, or use of space
- Collaborative campaigns that raise awareness and amplify your impact

### **Let's Talk**

We'd love the opportunity to meet with you, learn about your goals, and understand the challenges your business is facing. Together, we can explore how a partnership with The Youth Trust can support both your objectives and the young people we serve. Thank you for considering this opportunity to stand with young people.

Together, we can shape a brighter, more resilient future for our Island—one built on innovation, collaboration, and shared purpose.

Yours Faithfully,

*Dayna O'Brien*

**Dayna O'Brien - Fundraising & Communications Co-ordinator**  
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Patrons  
Josie da Bank  
Rob da Bank  
Lord Michael Grade

The Isle of Wight Youth Trust  
is a registered charity and  
a company limited by guarantee

Charity Number: 1087163  
Company Number: 4149036

## Our Vision

An Island where children and young people's mental health needs are well recognised and supported

## Our Mission

To listen to, and work with, young islanders and their families so they can get the help they need, when they need it, to support their mental, and emotional wellbeing. To campaign for change that has a positive impact on young people.

## Our Values

### Trusting

In our skill, honesty, integrity, openness and mutual respect to create a safe environment

### Kind

Through our compassion, understanding and support for one another

### Positive

About being non-judgmental, hopeful, optimistic, creative, empowering and celebrating success

### Collaborative

In our approach by being flexible, adaptable, engaging – 'no decision about us without us'



# Our History

**1985**

Opened first headquarters at 1 St John's Place in Newport providing Counselling services for children aged 13 above

**2018**

Moved into Youth Trust current headquarters at 114 Pyle Street, Newport, which became Youth Trust House.

**2021**

Launched the Mental Health Support Team (MHST) working in partnership with Barnardo's and the Isle of Wight NHS Trust. Supporting young people aged 5 - 19 in Island schools.

The Youth Trust is the Island's largest independent provider of youth mental health and wellbeing services

**1984**

Founded by Dr. Christine Baksi, a Consultant at St Mary's Hospital, who recognised the need for better support services for young people on the Island

**2005**

Services expanded to working with children aged 4 and over

**2019**

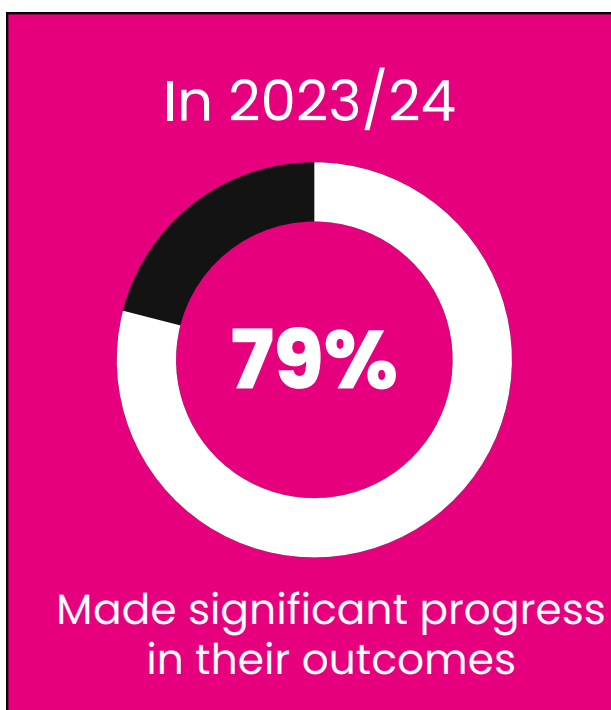
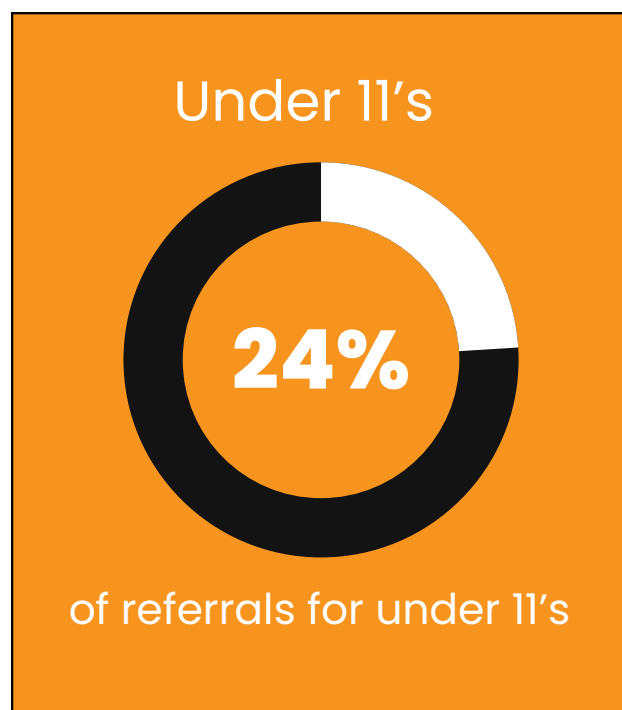
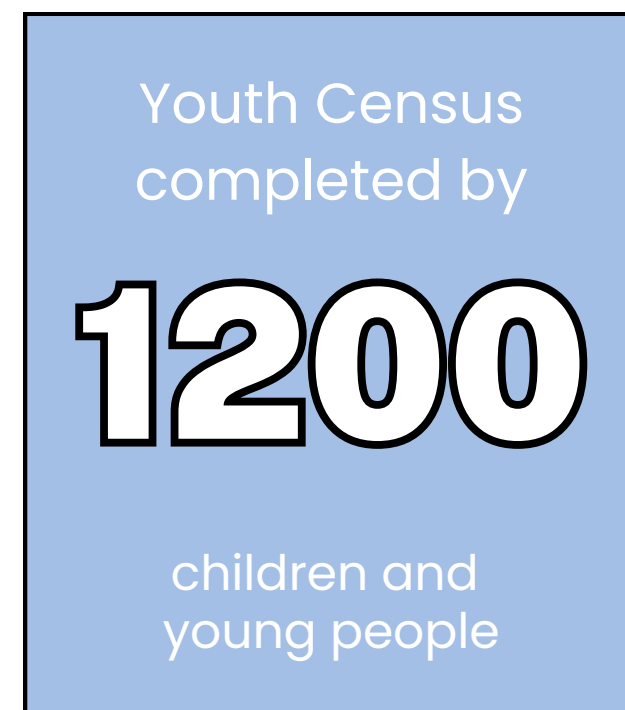
Expanded premises creating The Hub A One-Stop-Shop pioneering and stewarding pathways to employment, housing and life skills for young people aged 16-25

**2025**

The Trust's commitment to supporting young people's mental health was recognised with the prestigious **GSK IMPACT Award as the overall winner**



# MAKING A DIFFERENCE IN 2023/24



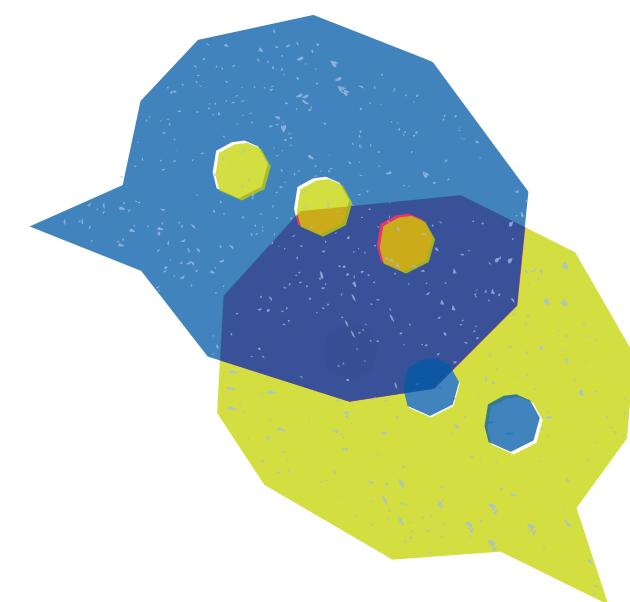
## INSIGHTS

"It has helped me when my sadness and thoughts are irrational and how to cope with them. I now have a positive outlook on everything."

"I felt very safe when being here and always listened to."

"I can believe in myself more than a couple of months ago."

"It has definitely made me listen to my child more and hear what she's expressing not what I want to hear" (parent workshop attendee)



## FEEDBACK



# Our Services

## What we do:

- 1:1 Counselling
- Cognitive Behaviour Therapy
- EMDR - *Eye Movement Desensitisation and Reprocessing*
- Art therapy
- Play Therapy
- Support and advice for neurodivergent young people and their parents/carers
- Employment support
- Housing support
- Care leaver support
- Sexual Health
- Provision of personal care products

## How we do it

- Appointments
- Drop in services
- Social activities
- Groupwork for anxiety, low mood, anger and self harm
- Parent led 1:1 work for younger children
- Community outreach
- Parent information sessions
- Library of resources
- Provision of personal care products
- Skills builder sessions
- In schools presence
- Collaborative community and corporate partnerships



# HOW CAN YOU SUPPORT US



## CHARITY OF THE YEAR

By selecting the Isle of Wight Youth Trust as your Charity of the Year, you're not only supporting a vital cause—you're helping to create lasting change in the lives of young people across our island.

## DONATIONS

At the Isle of Wight Youth Trust, donations come in many forms—and every contribution helps us support the mental health and wellbeing of children and young people across the island.

## RAISING AWARENESS

Spreading awareness of the Isle of Wight Youth Trust is a powerful way to ensure that children and young people know we are here to support them.

Distributing Press Releases – Share our updates and stories with local media and networks

## FUNDRAISING

Organising fundraising events is a fantastic way to support the Isle of Wight Youth Trust.

Popular fundraising ideas include:

Quiz Nights – Fun and interactive evenings that bring people together

Sporting Events – From fun runs to football matches, physical challenges inspire participation

Gala Dinners – Elegant evenings that combine celebration with charitable giving

## GIFTS IN KIND

Sharing Expertise to Support Young People

Supporting the Isle of Wight Youth Trust doesn't always mean making a financial donation. By offering your professional services or resources at a reduced rate—or free of charge—you help us stretch our budget further and focus more on delivering vital mental health support to children and young people.

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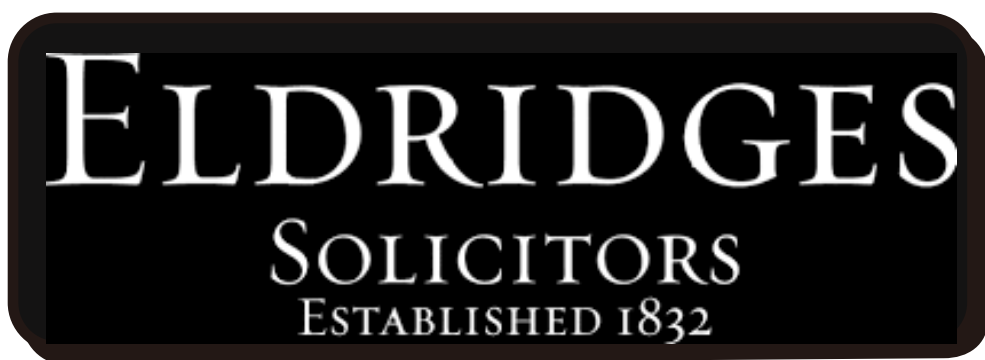
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**Eldridges Solicitors** have chosen the Youth Trust as their charity of the year. They have set a fundraising target of £5000 and have organised a variety of fundraising initiatives. These include a quiz night, collections at various events, and a raffle.



**Wightlink**, a former "Gold " sponsor, has partnered with the Youth Trust on numerous initiatives over the years. Recently, this partnership has included arranging free travel for young people traveling to the mainland for work opportunities and supporting group activities with free travel. Additionally, Wightlink has provided reduced travel rates for Youth Trust staff.



**WightFibre** has been a key supporter of the Youth Trust, especially through their contributions to the Big Give campaign. As one of the charity's main pledgers, their donations have been crucial in unlocking match funding. In 2024, WightFibre's support was particularly impactful. It enabled the Youth Trust to continue its work with autistic children on the Isle of Wight, which in turn helped the charity to secure a Children in Need grant of £90,000. This grant ensures that this vital work can continue for an additional three years.



The Youth Trust has developed a strong partnership with **Pertemps** over several years. This collaboration has been incredibly valuable, with Pertemps donating essential products for our service users and working directly with The Hub to coordinate employment opportunities. Their commitment was also highlighted at the Isle of Wight Chamber Expo, where a fundraising initiative they organised successfully raised a fantastic £500 to support our work.



**PC Consultants** and the Youth Trust share a synergy in their commitment to creating opportunities for young islanders. This shared value is particularly significant as PC Consultants was recently honored with the prestigious King's Award for Enterprise in the "Promoting Opportunity through Social Mobility" category.

As a supporter, PC Consultants provides valuable assistance to the Youth Trust by supplying discounted and in-kind IT and online support, helping to ensure the charity can operate efficiently and continue its vital work in the community.



**Isle of Wight Tomatoes** has been a fantastic supporter of the Youth Trust, providing regular monthly financial contributions that have been greatly appreciated. They also help raise awareness for the Youth Trust by running significant collections at island shows and farmers' markets. Additionally, they have partnered with The Hub to provide work experience opportunities and are a key pledger in our most recent Big Give campaign.



## **Did you know that fundraising is subject to laws and legislation?**

### **Communication**

When promoting your fundraising activity, it's important to make it clear that you're organising. A simple way to do this is by saying: "This fundraising activity is independently organised by [Your Name/Your Business Name] in aid of the Isle of Wight Youth Trust."

We'd really appreciate it if you included this in all your communications—whether that's on social media, or on any posters or flyers you create.

This helps keep everything clear for everyone involved.

### **Collections**

Collections can be a fantastic way to raise funds, and we're happy for supporters to collect donations at private events held on private property. Just remember that all funds raised must be handled, counted properly, and paid in full to the Isle of Wight Youth Trust.

[Fundraising Regulator – Donations Code](#)

### **Insurance**

When organising a fundraising event it's important to make sure it's safe for everyone involved. As the event organiser, you're responsible for managing any risks. The Isle of Wight Youth Trust can't accept liability for independently run events. For activities like sponsored walks or sports events, we recommend taking out your own public liability insurance, as our insurance won't cover you.

### **Raffles and Lotteries**

Raffles, lotteries and prize draws are all governed by legislation, and you may need a permit to hold these. Further information can be found at [Fundraising Raffles and Lotteries Guide](#)

### **Data Protection**

When collecting or storing information about people involved in your fundraising event, please make sure you follow data protection laws, including the Data Protection Act and GDPR. Only keep personal data for as long as you need it, never share someone's information without their permission and store data securely to protect people's privacy. If you're unsure about handling data, you can find more guidance at [ICO \(Information Commissioner's Office\)](#).





Let's Build a Brighter Future Together

**We'd love to sit down with you**, hear about your company's goals, and understand the unique challenges you face. A partnership with the Youth Trust is more than just a donation—**it's a chance to build a relationship that benefits both your business and the young people we serve.**

We are more than happy to meet you at your office or welcome you to our space to show you the impact of your potential support. **Please feel free to reach out to us by phone, email, or through any of our social media platforms to start a conversation.** All help is appreciated and valued, no matter the size.

Thank you for considering this opportunity to stand with us. Together, we can create a more resilient and promising future for our Island, built on collaboration and a shared purpose.

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**GSK**  
x  
TheKingsFund

2025 GSK  
IMPACT Awards  
Overall Winner